



CHILD CENTRED DEVELOPMENT (CCD)

***Concept designed and funded by:
Indienhilfe e.V.Herrsching, Germany***

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• Why CCD~ Child Centered Development



Indienhilfe e.V. Herrsching, is working in India since more than three decades on several aspects of Human Development keeping emphasis on children, women and environment. After long partnership with different Indian NGOs on charity as well as service oriented projects for first two decades of their operations, Indienhilfe wanted to ensure maximum or optimum utilization of the resources available for the marginalized section of the population including own IH grant. Thus projects in piece meal under several departments of village level NGOs were channelized or designed in a convergent way to have integrated and holistic development of children under a bigger frame. The entire strategy of intervention got shifted from 'Charity' or 'Department Oriented Approach' to 'Right Based Approach' taking mainstream schools, ICDS centers, Health centers, other NGOs, youth clubs, community as co-actors as well as stakeholders of the projects.

Definition of CCD



- Under the concept of CCD, “CHILD” is the centre of all developmental work and the project is designed in a way that the benefits would trickle up to family and then to community as a whole.



The services trickle up from





Definition of CCD

The basic focus remained on reduction in rate of school dropouts from class V to VIII, reducing undernourishment and malnutrition for the children below 18 yrs, immunization, anti-natal and post-natal care and immunization for child population integrated with ICDS and health workers, school health camp, strengthening of sub-center, PHC (primary health center) and BPHCs (Block primary health center), reducing child labour, and ensuring child rights through active participation of line institutions, community and society.



Different Approaches and implementing organizations since 2009

Community/Village Based-

- The concept was first developed and designed for SEVA Vikas Kendra, North 24 Parganas Dist., for integrating their numerous projects under different departments and pilot phase was for two years covering all existing project villages under the organization. Here project team had worked with schools, health centers, ICDS centers, Self Help Groups, youth club, CBO and Government workers as many as were present and working under the villages.
- This approach of CCD was implemented by SEVA Vikas Kendra, Atghara Sanghati Kendra, Society for Health Education and Development, Koraput District, Odisha.

Different Approaches and implementing organizations since 2009



School Based Approach-

- Under this design CCD is focusing on strengthening the implementation of Right to Education Act, 2009. To ensure free and compulsory education up to class VIII under mainstream, the project got framed with target high and higher secondary schools in underdeveloped region of district.
- This approach of CCD was implemented by Seva Kendra Kolkata/ Kharagpur extension, Namasole Palli Mangal Samity, West Midnapur Dist.



Sketch of School Based Approach

High School

List of Slow learners from class V to class VII , given by school teachers~ the first level unit of education support classes, PTA meeting, school health program, nutrition garden and advocacy group in liaison with line institution.

MSK

PSK

Primary School

PSK

Direct inputs on education, nutrition and health to children, right based and dignity triggering inputs to parents meeting, parents teacher meeting, Gram Sabha meeting, wall writing, rally poster, child centric events.

Different Approaches and implementing organizations since 2009



Center Based-

- This approach is designed for poorest of the poor section of the community, who are under struggle of survival. From the target locations poorest and most deserving children and families are included under the approach.
- Inputs on education, nutrition, health are appropriately designed for the opening hours of the center and right based inputs are delivered to parents and others in community meetings and parents' meetings.
- Advocacy group combining project persons and community under each center is created to work out better living conditions for target families in terms of shelter, security, nutrition, health, education and rights.



Sketch of Center Based Approach

Day Resource Centre

3 sections under the centre and directly working for empowerment on daily slot basic



Learning Support Centre~ will provide tuition, food supplement, take care of school enrolment, home visits, health follow up for children up to 18 yrs.



Crèche ~ will provide overall care to the infants ~nutrition, health care and pre-primary inputs



Empowerment/ Economic Cell ~ directly handled by Centre Liaison Officer who keeps update on targeted community, their performance, upgraded on exercises and liaison with different departments.

Education



Learning support center at school premises.

Learning support center at village level





Education

**Mainstream drop outs,
regularize irregular students
and special attention to the
slow learners.**

**Conduct evaluations in playful
manner to assess the
performance of the students.**





Ensure child participation

1. Formation of School health committees
2. Visioning workshops
3. Leadership trainings
4. Rally, exhibitions at schools, voluntary work by students etc.



Strengthen ICDS Programme



Ensuring joyful learning at ICDS Centers (ICDS = Integrated Child Development Scheme)

Ensure spot feeding of children from 6 months - 6 yrs and pregnant and lactating mothers



Nutrition

Nutrition gardens at Schools/ Families of especially mal-nourished children.



Nutrition garden in ICDS





School Mid-day meal



Health



School health camps- Conduct periodical health check-up at schools for the students , jointly with Govt. Health Dept.



General health check-up and awareness camps- Conducted at village level for the community, by collaboration with Govt. health Dept.





Village Level Meeting

Community meeting



Rally



Parent Teacher Meeting (PTM)





Thank you..

